

15TH ANNUAL CONFERENCE

Information Mastery

A Practical Approach to Evidence-Based Care for Clinicians and Teachers

Hilton Boston Back Bay • Boston, MA

Thursday, Friday and Saturday • November 10, 11 and 12, 2011

Special Workshop on Teaching and Leading Evidence-Based Practice



JOINTLY SPONSORED BY:



**ACGME Competency:
PBLI—Evidence-Based Medicine
Risk Management Credit**

Information Mastery

A Practical Approach to Evidence-Based Care

Thursday, Friday and Saturday, November 10, 11 and 12, 2011
Hilton Boston Back Bay, 40 Dalton Street, Boston, MA

Applied Skills Course for Clinicians and Teachers
November 10 and 11

Special Workshop on Teaching and Leading Evidence-Based Practice
November 12

Dear Colleague:

Tufts University School of Medicine and Tufts Health Care Institute are pleased to present the 15th annual workshop for clinicians and teachers on **Information Mastery: A Practical Approach to Evidence-Based Care**.

In this highly interactive program – comprised of plenary presentations, breakout discussions and hands-on exercises – you will learn practical and user-friendly methods to find, evaluate and use the best evidence when caring for patients.

We are also offering a post-course workshop for those of you who wish to enhance your teaching skills. In this workshop, we will share curricula and teaching techniques that you can apply in your own program.

Applied Skills Course for Clinicians and Teachers

Goal: To help learners acquire the core concepts and skills of information mastery – i.e., to find, evaluate and apply the best evidence for everyday practice.

Educational Objectives—At the conclusion of this course, learners should be able to:

- Identify and validate patient-oriented evidence that matters (POEMs);
- Evaluate a research study for validity and relevance in relation to diagnostic testing and treatment;
- Evaluate practice guidelines and other expert-based resources;
- Use internet-based sources of medical information and searchable databases to obtain and apply valid, relevant, state-of-the-art information at the point of care;
- Identify barriers and solutions to implementing evidence-based care in their own practices.

Special Workshop on Teaching and Leading Evidence-Based Practice

Goal: To provide teachers of health care professionals with instruction and practice in teaching information mastery. Instructional materials will be provided for use at the learner's home institution.

Educational Objectives—At the conclusion of this course, learners should be able to:

- Describe common problems and solutions associated with teaching information mastery concepts and techniques;
- Identify teaching opportunities in a clinical environment, including inpatient and ambulatory practice settings;
- Explain and apply multiple approaches to teaching information mastery, such as through modifications of the traditional Journal Club format.

Thousands of clinicians from all specialties and health care disciplines – from the U.S., Canada, Europe, and the Middle East – have already participated in this program. We hope you will join us for this highly-rated, interactive workshop in Boston this fall.

Course Leadership



David C. Slawson, MD
Professor and Director,
Center for Information Mastery
Department of Family Medicine
University of Virginia



Allen F. Shaughnessy, PharmD, MMedEd
Professor of Family Medicine
Tufts University School of Medicine



Scott K. Epstein, MD
Dean for Educational Affairs
Professor of Medicine
Tufts University School of Medicine

AGENDA

Information Mastery: A Practical Approach to Evidence-Based Care

Applied Skills Course *Day 1 – Thursday, November 10, 2011*

- 7:45 AM Registration and Continental Breakfast
 - 8:15 AM Welcome and Introductions
 - 8:45 AM The Basics of Information Mastery
 - 10:00 AM Break
 - 10:15 AM Is It True? Evaluating Research about a Therapy*
 - Noon Lunch and Exhibits
 - 1:00 PM Don't Panic: Basic Statistics You Can Understand
 - 2:20 PM Break
 - 2:35 PM Experts: The Reviews They Write, the CME They Give
 - 3:15 PM Sorting Out Information: The Usefulness Equation
 - 3:30 PM Hands-on Demonstration: Evaluating "Foraging" Tools for Keeping Up with New, Relevant, and Valid Information*
 - 5:00 PM **Day 1 Adjourns**
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Applied Skills Course *Day 2 – Friday, November 11, 2011*

- 7:45 AM Registration and Continental Breakfast
- 8:15 AM Welcome, Questions/Reactions from Day 1
- 8:30 AM Using "Medical Poetry" to Reduce Health Disparities
- 9:30 AM Is It True? Evaluating Research about Diagnostic Tests*
- 10:15 AM Break
- 10:30 AM Is It True? Evaluating Research about Diagnostic Tests*
(continued)
- 11:10 AM Taking the Right STEPS to Avoid Fallacies of Decision-Making
- Noon Lunch and Exhibits
- 1:00 PM Obtaining Useful Information from Secondary Sources
- 2:15 PM Break
- 2:30 PM Evaluating Practice Guidelines*
- 3:30 PM Clinical Jazz: Harmonizing Clinical Experience and Evidence-Based Medicine
- 4:15 PM Reflections on How to Apply Evidence-Based Medicine
- 5:00 PM **Applied Skills Course Adjourns**

* Sessions designated for risk management credit

**Information Mastery:
A Practical Approach to Evidence-Based Care
Special Workshop on
Teaching and Leading Evidence-Based Practice
Day 3 – Saturday, November 12, 2011**

7:45 AM	Registration and Continental Breakfast
8:15 AM	Overview of Day's Goals
8:30 AM	Challenges in Teaching Information Mastery to Students, Residents, and Clinicians
9:40 AM	Teaching Information Mastery, Technique 1: The POEM Exercise
10:10 AM	Break
10:25 AM	Teaching Information Mastery, Technique 2: Different Strategies for Journal Club
11:30 AM	Teaching Information Mastery, Technique 3: Using "Evidence Clusters"
Noon	Lunch
1:15 PM	Group Discussion: Strategies and Experience in Teaching Information Mastery at Home
2:00 PM	Teaching Information Mastery, Curriculum Level 1: Medical School and Health Professional Undergraduate Education
2:30 PM	Teaching Information Mastery, Curriculum Level 2: The ACGME Milestones Development and Practice-based Learning and Improvement
3:00 PM	Break
3:15 PM	Teaching Information Mastery, Curriculum Level 3: Residency and Clinical Rotations
3:45 PM	Taking It Home: Commitment to Change
4:00 PM	Debrief and Conference Conclusion
4:30 PM	Workshop Adjourns

THREE WAYS TO REGISTER:

1. To register online, visit www.thci.org and follow the links to the conference page. Online credit card transactions are secure, and credit card information is encrypted.
2. To register by phone, call 617-636-1000.
3. To register by mail, fill in the form, and mail it with your check to:
THCI, 136 Harrison Avenue, Boston, MA 02111 Attn: Info Mastery
Make checks payable to: Tufts Health Care Institute

CANCELLATION/REFUND POLICY

Cancellation of conference registration must be requested in writing and postmarked or emailed to thci@thci.org no later than October 14, 2011. Refunds, less a \$75 administrative fee per registrant, will be issued. Cancellation/refund requests will not be granted after October 14, 2011. Registrants who do not cancel by October 14, 2011 and do not attend are responsible for the full registration fee. There is no penalty for substituting one attendee for another at any time. Registration substitutions will be accepted with written notification from the original registrant (via mail or email to thci@thci.org). In the unlikely event that THCI cancels the conference, registration fees will be refunded.

REGISTRATION FORM

Tufts Health Care Institute will confirm registration upon receipt of payment.

First Name: _____ Last Name: _____

Degree: _____ Title: _____

Department: _____

Organization: _____

Practice Specialty: _____

Academic Affiliation if any (teaching site): _____

Academic Role if any (e.g., faculty, program director, curriculum developer): _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____

Fax: _____

Email: _____

Attendees are responsible for their own hotel accommodations.

Visit www.thci.org/Programs/InformationManagement/2011 for hotel information.

APPLIED SKILLS COURSE ONLY – NOV. 10 & 11, 2011

\$650 Early Registration (until Sept. 30, 2011)

\$750 Standard Registration (after Sept. 30, 2011)

**\$600 Special rate for THCI Online Learning
Campus subscribers**

**\$550 Special rate for Tufts affiliates and trainees
and for Tufts Health Plan providers**

Group rates are available. If three or more people from the same organization register for the Applied Skills course at the same time, a special rate of \$600 per person will apply (until September 30). To receive the group rate, participants must register by telephone at 617-636-1000.

SPECIAL WORKSHOP ON TEACHING AND LEADING EVIDENCE-BASED PRACTICE – NOV. 12, 2011

\$240 Add Workshop to my registration

\$370 Workshop Only
(Applied skills course is a pre-requisite.)

_____ **Total**

This program involves hands-on demonstrations using internet resources.

Are you able to bring a laptop with internet access? Yes No

“I’m highly motivated to share and implement this information with my colleagues.”

— 2010 conference participant

COURSE LEADERSHIP

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Tufts University Hirsh Health Sciences Library

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Associate Dean for Medical Education
Vice Chair of Pediatrics
Department of Pediatrics
University of Florida College of Medicine

WHO SHOULD ATTEND

This interactive course is suitable for clinicians and educators who:

- Want to know how to use evidence-based techniques in a practical way to help them do their job
- Want to learn how to select and use the best clinical information tools available
- Want to teach others how to deliver care using the highest quality information

The course content is relevant for physicians, advanced practice nurses, physician assistants, pharmacists and health science librarians.

“This is the best conference I’ve ever attended.

This could change health care. It should be mandatory for all clinicians.”

— 2010 conference participant

ACCREDITATION

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Tufts University School of Medicine (TUSM) and Tufts Health Care Institute (THCI). TUSM is accredited by the ACCME to provide continuing medical education for physicians.

TUSM designates this live activity for a maximum of **20.5 AMA PRA Category I Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**

This activity meets criteria of the Massachusetts Board of Registration in Medicine for 5.5 hours of Risk Management Credit.

Nurses: Tufts University School of Medicine Office of Continuing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's COA.

This activity provides a maximum of 20.5 contact hours for nurses.

Partial credit is available for nurses.

Pharmacists: Tufts University School of Medicine Office of Continuing Education is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This activity is available for a maximum of 20.5 contact hours. Please visit <http://www.thci.org/Programs/InformationManagement/2011/accreditation.asp> for full accreditation information, including pharmacy UANs.



Disclosure: Disclosure information for faculty and other persons in a position to control educational content and any commercial support or exhibitors will be provided to participants prior to the beginning of the educational activity.

Disclaimer: The content and views presented in this educational activity are those of the faculty and do not necessarily reflect the opinions or recommendations of Tufts University School of Medicine or Tufts Health Care Institute. Inclusion in this activity does not constitute approval or endorsement of any commercial products or services. These materials have been prepared based on the best available information, but are not exhaustive of the subject matter. Participants are advised to critically appraise the information presented and encouraged to consult the available literature for any commercial products mentioned. Accreditation status does not imply endorsement by TUSM OCE, THCI, or ANCC of any commercial products displayed in conjunction with an activity.

Policy On Privacy And Confidentiality: To view Tufts' privacy policy, please see: <http://www.tufts.edu/med/about/offices/oce/privacy.html>

Educational Inquiries: For further information, please contact Tufts University School of Medicine – Office of Continuing Education at med-oce@tufts.edu or 617-636-6579 (tel.) or 617-636-0314 (fax).

TO SUCCESSFULLY COMPLETE THIS ACTIVITY AND RECEIVE CE CREDITS/CONTACT HOURS YOU MUST:

Sign-in for Day 1 & 2 and/or Day 3, and complete and submit an activity evaluation. Certificates/statements of credit will be issued by mail within 4-6 weeks.

ADA/OEO NONDISCRIMINATION POLICY

Tufts University School of Medicine (TUSM) considers all applicants and program participants without regard to race, color, national origin, age, religious creed, sex or sexual orientation. TUSM is an Equal Opportunity Employer. We encourage participation by all individuals. If you have a physical disability, please inform us by October 28, 2011 to help us better serve you.

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